

## **Patriotic Pints From Mayport**

*Kendrick Memorial Blood Center (KMBC), GA collects over 120 units at Naval Station Mayport, Florida*

29 August 2008

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Breaking records and saving lives- that's the way Kendrick Memorial Blood Center (KMBC) at Fort Gordon, GA described success on August 14, 2008. The tremendous outpouring of support can be credited, in part, to a policy change which changed the world of military blood collections. This policy change took effect in October, 2007, allowing civilians to donate blood to the ASBP. With the stipulation that military blood drives must be conducted on federal property. Through this policy change, the ASBP has seen an increase in support and an increase in blood donations.

KMBC traveled more than four hours to collect blood at Naval Station Mayport, Florida. "Our crew of 18 worked hard to collect over 120 units of blood, making this the most successful blood drive at Mayport," explains Erin Hawkins, Blood Donor Recruiter for KMBC. Erin credits Command Master Chief Deborah Davidson for the tremendous support; CMDCM Davidson distributed flyers, submitted radio spots, and advertised in the base newspaper for the blood drive. Her efforts aimed at honoring those who are deployed, resonate throughout the entire military blood program resulting in both civilian and military video coverage.

The first featured video was produced by local news channel [News 4 Jax](#), which is highlighted as part one of the two-part video series. The second video was produced by Navy.mil and will be available as part two of this series next week.

[2008 Video Archive](#)