

HOST an ASBP BLOOD DRIVE

What the Host Provides

- **Location.** — A large open climate-controlled room with enough space to ensure donor privacy.
- **Blood Drive Coordinator** — For recruiting scheduling and blood drive support.
- **Donors.** —. Ensure that everyone in your organization is aware of the drive

What the ASBP Center Provides

- **Planning Assistance** — Your ASBP representative will work with you to plan and organize the blood drive.
- **Recruitment Tools** — We'll help you determine how many potential donor you have and how to recruit them, including an online scheduling tools for your donors and marketing materials needed to solicit your drive.
- **Equipment & Supplies** — We'll bring everything we need to your location, set it up and take it down at the end, including snacks, drinks and incentive items.
- **Trained Staff** — Our staff will confidentially screen donors and collect donations, safely and professionally.

Before the Drive

- Work with your ASBP representative throughout the process; we are here to offer advice and answer questions.
- Set the date well in advance, avoiding scheduling conflicts with other major events in your organization.
- Select a location, preferably a large open room (cafeteria, gym, large conference room).
- Work with the leadership with in your organization to ensure full support of your blood drive.
- Sign up donors, using the ASBP online scheduling system – this will help you keep track of your signups and offer donor reminders.
- Advertise the drive through newsletters, bulletin boards, hallways and elevators, your organization's intranet, social media pages, and via email.

The Day of the Drive

- Meet the team when they arrive; we will arrive up to two hours prior to the first appointment in order to set up.
- Be available throughout the day in case the ASBP drive team needs your assistance.

After the Drive

- Get your drive results from your ASBP representative. They can share with you how many units were collected relative to your goal.
- Provide feedback to the ASBP so we can continue our efforts to make blood drives a positive experience for organizations and donors.



